

# YOUR COMPLETE GAME PLAN! HERE'S HOW OUR ENTIRE PROGRAM WORKS

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## Welcome to LEADPOWER!

Here are 9 simple steps for getting the most value from this program.

Just as with a professional sports team, in order to win, a clear step-by-step game plan is laid out in advance. It's designed to maximize the chances of achieving victory. Written below, you will see our proven, field-tested game plan for you and your business.

Follow these steps in order. This will eliminate any possible confusion and enable you to get the maximum benefit from our extraordinary lead generation services and training resources. Do these things and you too can become massively profitable faster than you ever dreamed possible.



## **STEP 1** *DOWNLOAD OUR TRAINING EBOOK*

**1**

Before you order any leads, download and read “THE PROFITABLE NETWORK MARKETER”. You will be very pleasantly surprised when you see just how easy it is to read. You’ll understand the entire process of calling leads, what to say, how to follow up, and how our services work. This will give you a quick and accurate view of your future, and you’ll begin to see how you too can become very successful with this process

Click here to download [“The Profitable Network Marketer”](https://leadpower.net/1)  
<https://leadpower.net/1>

## **STEP 2** *BUY SOME LEADS*

**2**

Now it’s time to get into action. We offer a variety of different levels of pre-qualified leads. When you click the following link, you’ll see the 4 most popular kinds that our customers typically order. They are ALL good! It’s just that different reps prefer some kinds over others. Many people start by ordering one of each package. With prices that low, you can see why. This way you can experience which types work best for you. It’s completely your choice, so start with whatever price point is most comfortable to you.

Place your first order here: <https://leadpower.net/special>

## **STEP 3** *REGISTER FOR “LIVE DIAL” TRAINING*

**3**

It’s one thing to read about it in a book. But most people learn new things best when they have someone actually SHOW them how it’s done. That is exactly what we do. 12 times a month our master instructor actually gets on the phone and calls our leads, in real time. You get to listen-in. This is done in small groups, so you can get your questions answered, and learn from others who are doing it. These

training sessions are recorded, so you can go back and review what you learned.

Register for “Live Dial” Training here:

<https://leadpower.net/livedials>

## **STEP 4** ***WATCH OUR “MINI-TRAINING” ON CONTACTING & CLOSING LEADS***

Before you begin calling your leads, let us give you an extraordinary advantage. We will show you precisely how to make your first contact with your leads: by phone, voice mail, texting, and email. Then, once they’ve seen a presentation, you’ll get our proven 6 Question Closing Strategy. Using these questions in the right order will enable you to enroll your prospects easily without any pressure.

Click this link to watch the videos and download the printable .pdf guides: <https://leadpower.net/mini-training/>

## **STEP 5** ***GET OUR DEFINITIVE SYSTEM FOR FAST & EXPLOSIVE SUCCESS***

Now that you’ve gotten a solid handle on the basics, it’s time to expand and sharpen your skills in order to become a true professional. We’ve put together the definitive steps to achieving monumental success with your business. This complete training series provides everything you need in one convenient place. You’ll get 7 professionally produced instructional videos with subtitles, plus the corresponding .pdf training guides. Each of these modules covers a specific topic and skill set that you’ll need to acquire. Nothing has been left out. It’s all very easy to understand and apply.

This information is your personal success library. You should expect to review the information in this series

numerous times. It's exactly the same thing as refilling your car's fuel tank, or sharpening your saw. It is something that needs to be done on a regular basis.

Click this link to watch the videos and download the printable .pdf guides: <https://leadpower.net/advanced/>

## **STEP ORDER A LARGER QUANTITY OF LEADS**

# 6

Once you have a good handle on what you're doing, it's time to go full speed. That means you need to order as many leads as you can possibly handle. Doing that forces you to get the work done, even during those times when you don't feel like it. Let's face it. Sometimes circumstances can get you off track. The best way to ensure you stay focused on building your business is to keep busy with revenue generating activities. As anyone who has become successful in our profession will tell you, nearly every problem you might encounter in network marketing can be solved by simply talking to more people.

## **STEP ENGAGE IN YOUR OWN PERSONAL DEVELOPMENT**

# 7

One consistent similarity between every Top Earner in our profession is that they spend a good amount of time each and every week doing some sort of personal development. They are constantly striving to become better.

To become, or to remain a Top Earner, engage in your own personal development.

Be sure to stay connected with our "Live Dial" training sessions, read and re-read your training materials, continue ordering as many leads as you can handle so that you never fall into the common trap known as "management mode". Always lead by your own good example of personally

recruiting. This is, after all, a business based on the cornerstone of duplication.

## **STEP 8** ***KNOW YOUR COMPANY'S PRODUCTS & OPPORTUNITY***

In order to become successful with your business, you first must KNOW your business. You should possess a solid understanding of the products and/or services you represent. You must also know the 'Ins and Outs' of your compensation plan. In addition, you'd be wise to gain a clear understanding of the back office system and various marketing tools your company provides.

The best way to do that is to take full advantage of your company's training resources. That includes watching videos, reading downloadable guides, and attending both online training meetings plus live 'in-person' events whenever possible.

Lead by your own good example. If you want your downline to know what they're talking about, then you must first set the pace.

## **STEP 9** ***REGULARLY REPEAT ALL THE STEPS ABOVE***

Knowing what you're doing and becoming successful with your business, is not an EVENT... it is a PROCESS.

Going through these steps is not something you're going to do once and then you've 'got it'. That's just not how it works.

It's more like bathing or brushing your teeth. It's something that needs to be done repeatedly and at regular intervals.

Here's what to expect when you regularly repeat the steps above. Your understanding will become deeper. You'll see everything more clearly. You'll be able to use the ideas

efficiently and effectively. What were once brand new skills and concepts will become a permanent part of who you are.

This is something you've certainly experienced this before. You watch a movie or read a book for the second time and you notice things about it that escaped you the first time. With each repeated exposure, more detail becomes apparent to you.

As you grow and develop, the same information you previously viewed will resonate with you differently. This is due to the fact that you've changed. You now have an improved understanding and increased skill level.

Make training an ongoing process in your life. Do that and your talents and abilities will grow far greater than you can now imagine.

## In Closing

In closing, there is one more thought that will help you to achieve your goals and dreams. That is to **STAY ACCOUNTABLE**.

When you are a 'newbie' you need to be accountable to your upline. Keep to the work schedule and tasks you agree upon when you signed up.

As you build your team, be accountable to them. Keep your word. Do your work. Share your results. Strive for constant improvement.

Follow these 9 simple steps. Repeat the ones that are necessary. Soon, you too will be able to enjoy the lifestyle of your dreams.



*Ron Malezis*